

Worthington Pharmacy Scrapbook, ca. 1926-1935 A&M 4065

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ca. 1926-1935



Title Statement

Worthington Pharmacy Scrapbook, ca. 1926-1935 A&M 4065
Author: Staff of the West Virginia & Regional History Center

Publication Statement

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1549 University Ave.
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Profile Description

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Descriptive Summary

Unit ID

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Unit Date

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Abstract

Scrapbook of pharmacy-related material, likely compiled by an employee of Worthington Pharmacy in Worthington, West Virginia. Includes clippings, ephemera, advertisements, pamphlets, broadsides, and other materials. Subjects of this printed material include the history of pharmacy, the importance of local drugstores, independent vs. chain drugstores, and Worthington Pharmacy. Clippings and ephemera include "Guide Posts on the Road to Success" (1926), Merck & Co. handbills about the importance of the "Neighborhood Druggist" (ca. 1930), and "Peanut Crackle", among others. Worthington Pharmacy advertisements include postcards, handbills, and broadsides publicizing weekly sales, promotions, and more. Some of the Worthington Pharmacy ads mention other local businesses, including I. McIntire's Cash Store and Bramer's Market. Some ads mention that the pharmacy's general manager was Virgil Ross Hertzog, who probably compiled the scrapbook himself. An excerpt about Hertzog and the history of pharmacy in Worthington from *History of Worthington, West Virginia, and Surrounding Communities*, by Harvey C. Fortney and Heisel M. Fox (1968), is also included for reference.

Extent

0.25 Linear Feet Summary: 3 in. (1 flat storage box, 3 in.)

Physical Location

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Repository

West Virginia and Regional History Center

Administrative Information

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Pharmacy -- History

Worthington Pharmacy (Worthington, W. Va.)