

William & Mary mascot doll

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Circa 1970s-1980s



WILLIAM
& MARY

CHARTERED 1693

Title Statement

William & Mary mascot dollGuide to the William & Mary mascot doll UA 397

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Profile Description

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Descriptive Rules: Describing Archives: A Content Standard

Descriptive Summary

Unit ID

UA 397

Unit ID

/repositories/2/resources/9496

Unit Date

Circa 1970s-1980s

Language

English

Extent

0.5 Linear Feet

Repository

Special Collections Research Center

Administrative Information

Conditions Governing Access

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Immediate Source of Acquisition

This item was donated to the Special Collections Research Center by Gina and Eddie Woodward on November 3, 2020.

Preferred Citation

William and Mary mascot doll, Special Collections Research Center, William & Mary Libraries.

Content Description

This collection consists of a doll dressed as a clown in a yellow and black checkered outfit with the words "William & Mary Indians" written on the necktie. The term "Indian" in relation to William & Mary first appeared in the early twentieth century as an informal mascot. The William & Mary community began incorporating "Indian" into its identity to promote a sense of school spirit and unity, creating traditions surrounding perceived Native American clothing, events, and experiences. The "Indians" name persisted as an official and unofficial mascot throughout the twentieth century, phased out institutionally by William & Mary in the 1980s.

General

Content warning: The William & Mary mascot doll contains imagery and language that may be offensive. The materials have been processed for fair use and research purposes.

Description of Subordinate Components

Doll

Unit ID /repositories/2/archival_objects/593657

Mixed Materials 1 (box)