

Fred Morgan III CollectionMS-83

Fred Morgan III Collection
1925-1974

Title Statement

Fred Morgan III CollectionMS-83

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Profile Description

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Descriptive Summary

Unit ID

MS-83

Unit ID

/repositories/4/resources/163

Unit Date

1925-1974

Language

English Spanish; Castilian

Creator

Morgan family

Extent

2.27 Linear Feet

Repository

University of Richmond

Administrative Information

Conditions Governing Access

There are no restrictions on accessing material in this collection.

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Immediate Source of Acquisition

Donated to the University of Richmond Anthropology Department through Frederic Morgan III, son of Frederic Morgan Jr.

Preferred Citation

[Box Number, Folder Number], MS-83, Morgan Collection, Book Arts, Archives, & Rare Books, Boatwright Memorial Library, University of Richmond, Richmond, Virginia

Biographical / Historical

Frederic Morgan III (Class of 1976) is a University of Richmond Alum and son of Frederic H. Morgan Jr. (Aug 30, 1923-Nov 28, 1988). Between 1937 and 1953, the Morgan Family (Mary, Frederic Sr., Frederic Jr., Edward) completed many road trips, travelling between Richmond, the American Southwest, and Mexico. While travelling, the Morgans amassed a large collection of artifacts and ephemera, including postcards, stickers, and business cards. Mary Morgan also kept logs of their journey and compiled them into scrapbooks. This collection, along with the artifacts from Mexico were donated to the University of Richmond Anthropology Department in 2024. The artifacts have since been repatriated back to Mexico. The donor of this collection, Fred Morgan III was not present on these road trips, as most of the collection belonged to his father, Fred Jr, who was 13 years old when his family began travelling.

Scope and Contents

This collection is made up of three boxes, which contain books, scrapbooks, stickers, postcards, business cards, and other miscellaneous documents and correspondence relating to the Morgan Family and their roadtrips.

Keywords

American Southwest
Mexico
Travel

Arrangement

This collection is organized into three series: (I) Books, (II) Road Trips, and (III) Advertisements and Correspondence.

Description of Subordinate Components

Series 1: Books

Unit ID /repositories/4/archival_objects/8711

Unit Date 1925-1974

Books 1 (box)

Extent 25 Items

Scope and Contents

This series contains books from the personal collection of Fred Morgan Jr., mostly consisting of atlases, travel guides, and cookbooks.

Roger Stephens, Down That Pan-American Highway

Unit ID /repositories/4/archival_objects/8732

Unit Date 1948

Books 1 (box)

Extent 1 Items

Edwin D. McKnee Ancient Landscapes of the Grand Canyon Region

Unit ID /repositories/4/archival_objects/8716

Unit Date 1931

Books 1 (box)

Extent 1 Items

Richard Halliburton The Royal Road to Romance

Unit ID /repositories/4/archival_objects/8736

Unit Date 1925

Books 1 (box)

Extent 1 Items

Richard Halliburton's Book of Marvels: The Occident

Unit ID /repositories/4/archival_objects/8735

Unit Date 1937

Books 1 (box)

Extent 1 Items

Richard Halliburton's Second Book of Marvels: The Orient

Unit ID /repositories/4/archival_objects/8734

Unit Date 1938

Books 1 (box)

Extent 1 Items

Richard Halliburton's Complete Book of Marvels

Unit ID /repositories/4/archival_objects/8733

Unit Date 1948

Books 1 (box)

Extent 1 Items

Western Tour Book: American Automobile Association

Unit ID /repositories/4/archival_objects/8713

Unit Date 1957

Books 1 (box)

Extent 1 Items

Southeastern Tour Book: American Automobile Association

Unit ID /repositories/4/archival_objects/8717

Unit Date 1961

Books 1 (box)

Extent 1 Items

Mideastern Tour Book: American Automobile Association

Unit ID /repositories/4/archival_objects/8718

Unit Date 1965

Books 1 (box)

Extent 1 Items

James Gilchrist Lawson Seeing America: Rand McNally Company

Unit ID /repositories/4/archival_objects/8723

Unit Date 1936

Books 1 (box)

Extent 1 Items

James Gilchrist Lawson Seeing America: Rand McNally Company (Copy 2)

Unit ID /repositories/4/archival_objects/8724

Unit Date 1936

Books 1 (box)

Extent 1 Items

Lodging For a Night: A Duncan Hines Book (1946 Edition)

Unit ID /repositories/4/archival_objects/8714

Unit Date 1946

Books 1 (box)

Extent 1 Items

Lodging For a Night: A Duncan Hines Book (1950 Edition)

Unit ID /repositories/4/archival_objects/8715

Unit Date 1950

Books 1 (box)

Extent 1 Items

Duncan Hines' Food Odyssey

Unit ID /repositories/4/archival_objects/8728

Unit Date 1955

Books 1 (box)

Extent 1 Items

Adventures in Good Eating: A Duncan Hines Book

Unit ID /repositories/4/archival_objects/8722

Unit Date 1948

Books 1 (box)

Extent 1 Items

Adventures in Good Eating: A Duncan Hines Book (1954 Edition)

Unit ID /repositories/4/archival_objects/8726

Unit Date 1954

Books 1 (box)

Extent 1 Items

Adventures In Good Cooking and The Art of Carving In The Home: Duncan Hines

Unit ID /repositories/4/archival_objects/8720

Unit Date 1955

Books 1 (box)

Extent 1 Items

Duncan Hines' Carving Guide (From: Adventures In Good Cooking and The Art of Carving In The Home)

Unit ID /repositories/4/archival_objects/8719

Unit Date 1951

Books 1 (box)

Extent 1 Items

The Art of Grilling, Baking, and Barbecuing: Duncan Hines

Unit ID /repositories/4/archival_objects/8721

Unit Date 1952

Books 1 (box)

Extent 1 Items

The Ford Treasury of Favorite Recipes from Famous Eating Places: Lincoln Mercury Edition

Unit ID /repositories/4/archival_objects/8727

Unit Date 1950

Books 1 (box)

Extent 1 Items

Ford Treasury of Favorite Recipes from Famous Eating Places Vol. 2

Unit ID /repositories/4/archival_objects/8725

Unit Date 1954

Books 1 (box)

Extent 1 Items

The New Ford Treasury of Favorite Recipes from Famous Restaurants

Unit ID /repositories/4/archival_objects/8730

Unit Date 1963

Books 1 (box)

Extent 1 Items

Ford Times Cookbook: A Traveler's Guide to Good Eating at Home and on the Road

Unit ID /repositories/4/archival_objects/8731

Unit Date 1974

Books 1 (box)

Extent 1 Items

The Ford Time's Cookbook

Unit ID /repositories/4/archival_objects/8729

Unit Date 1968

Books 1 (box)

Extent 1 Items

Famous Recipes from Old Virginia: Ginter Park Woman's Club

Unit ID /repositories/4/archival_objects/8712

Unit Date 1935

Books 1 (box)

Extent 1 Items

Series 2: Road Trips

Unit ID /repositories/4/archival_objects/8737

Unit Date 1937-1953

Graphic Materials 2 (box)

Extent 8 Files

Physical Location Box 2 located inside of Box 1

General

Memorabilia collected from the Morgan family's two roadtrips, one to the American Southwest in 1937 and one to Mexico in 1938. Binder includes postcards, stickers, and business cards. The stickers are collected from stops along the way, including national parks, roadside attractions, and towns. Most are from the

United States, with a few from cities in Mexico.

Scrap Book: Our Trip to The West

Unit ID /repositories/4/archival_objects/8757

Unit Date 1937

Books 3 (box)

Container 13 (object)

Extent 1 Items

Scrap Book: Fun in the Ford (Mexico Trip)

Unit ID /repositories/4/archival_objects/8758

Unit Date 1938

Books 3 (box)

Container 14 (object)

Extent 1 Items

Family Trips to Mexico

Unit ID /repositories/4/archival_objects/8755

Unit Date 1938

Unit Date 1947

Unit Date 1962

Mixed Materials 3 (box)

Container 11 (folder)

1953 Western Trip

Unit ID /repositories/4/archival_objects/8762

Unit Date 1953

Mixed Materials 3 (box)

Container 2 (folder)

Miscellaneous Travel Documents and Correspondence

Unit ID /repositories/4/archival_objects/8756

Unit Date 1937-1941

Unit Date 1921

Mixed Materials 3 (box)

Container 12 (folder)

Mexico City (Postcards)

Unit ID /repositories/4/archival_objects/8738

Graphic Materials 2 (box)

Container 1 (folder)

Mexico Archeology, Pyramids, etc. (Postcards)

Unit ID /repositories/4/archival_objects/8739

Graphic Materials 2 (box)

Container 2 (folder)

Monterrey, Mexico, and Vicinity (Postcards)

Unit ID /repositories/4/archival_objects/8740

Graphic Materials 2 (box)

Container 3 (folder)

Mexico Scenery (Postcards)

Unit ID /repositories/4/archival_objects/8741

Graphic Materials 2 (box)

Container 4 (folder)

Mexico City Bullfights (Postcards)

Unit ID /repositories/4/archival_objects/8742

Graphic Materials 2 (box)

Container 5 (folder)

Ed's Postcards of Mexico

Unit ID /repositories/4/archival_objects/8743

Graphic Materials 2 (box)

Container 6 (folder)

Stickers Pt. 1

Unit ID /repositories/4/archival_objects/8744

Unit Date 1937-1940

Graphic Materials 2 (box)

Container 7 (folder)

Related Materials

Stickers Pt.2 can be found in Box 3, File 9

Stickers Pt. 2

Unit ID /repositories/4/archival_objects/8754

Unit Date 1937-1940

Graphic Materials 3 (box)

Container 10 (folder)

Physical Location Stickers Pt.1 is located in Box 2 File 7

Business Cards

Unit ID /repositories/4/archival_objects/8745

Unit Date 1937-1940

Graphic Materials 2 (box)

Container 8 (folder)

Series 3: Advertisements and Correspondence

Unit ID /repositories/4/archival_objects/8746

Unit Date 1937-1962

Mixed Materials 3 (box)

Extent 13 Files

General

Advertisements and correspondence relating to Fred Morgan Jr's. sale of Civil War artifacts. Pamphlets and brochures advertising travel destinations around the world and across the United States.

Civil War Relic Advertisements and Correspondence

Unit ID /repositories/4/archival_objects/8747

Unit Date 1940-1962

Mixed Materials 3 (box)

Container 1 (folder)

Pamphlets- Africa and Haiti

Unit ID /repositories/4/archival_objects/8748

Unit Date Undated

Mixed Materials 3 (box)

Container 3 (folder)

Pamphlets- California

Unit ID /repositories/4/archival_objects/8749

Unit Date Undated

Mixed Materials 3 (box)

Container 4 (folder)

Pamphlets- Wyoming

Unit ID /repositories/4/archival_objects/8750

Unit Date Undated

Mixed Materials 3 (box)

Container 5 (folder)

Pamphlets- Texas, Kansas, Tennessee, South Dakota, and Montana

Unit ID /repositories/4/archival_objects/8751

Unit Date Undated

Mixed Materials 3 (box)

Container 6 (folder)

Pamphlets- Colorado and Montana

Unit ID /repositories/4/archival_objects/8752

Unit Date Undated

Mixed Materials 3 (box)

Container 7 (folder)

Pamphlets- Arizona and New Mexico

Unit ID /repositories/4/archival_objects/8759

Unit Date Undated

Mixed Materials 3 (box)

Container 8 (folder)

Pamphlets- Miscellaneous

Unit ID /repositories/4/archival_objects/8753

Unit Date Undated

Mixed Materials 3 (box)

Container 9 (folder)

General

Pamphlets from locations across America and Mexico, mostly advertising trans-national routes such as the Pan-American Highway and the Yellowstone Trail.