

Guide to the Cookbooks and cooking pamphlets collection, circa 1910s - 2008 C0320

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circa 1910s - 2008



Title Statement

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Profile Description

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Descriptive Summary

Unit ID

C0320

Unit ID

/repositories/2/resources/586

Unit Date

circa 1910s - 2008

Language

English

Abstract

The Cookbooks and cooking pamphlets collection includes pamphlets, booklets, and other printed materials published by a myriad of American food companies in order to advertise their products. The majority of the collection originates from the 1950s - 1960s.

Extent

2.5 linear feet (7 boxes)

Repository

George Mason University. Libraries. Special Collections Research Center

Administrative Information

Access Restrictions

There are no access restrictions.

Use Restrictions

The copyright and related rights status of this collection have not been evaluated. (See <http://rightsstatements.org/vocab/CNE/1.0/>)

Acquisition Information

Donated by Iowa State University in February 2019.

Processing Information

Processing completed by Amanda Brent in March 2019. EAD markup completed by Amanda Brent in April 2019.

Preferred Citation

Cookbooks and cooking pamphlets collection, C0320, Special Collections Research Center, George Mason University Libraries.

Historical Note

The world of post-World War II America saw the flourishing of the economy and suburban expansion, which in turn brought G.I.s back in the work force and pushed American women from their wartime jobs back into the home. Wartime scarcity juxtaposed with the cornucopia of household goods available post-war, as well as the advent of new homemaking technology, were some of the reasons a societal ideal of the economical, creative, and supportive (to her husband and family) American homemaker was made. According to scholar Judith A. Freeman, "[a]dvertisers constantly told each other about various characteristics of women's personalities so as to maintain a generic definition acceptable to all." This image of this ideal homemaker was particularly popular in the 1950s and 1960s, and a variety of food brands used this ideal to advertise to female consumers. The persuasiveness of American advertising on the American female homemaker "[promoted] idealistic standards of behavior, the attainment of which were unreachable goals. This...was so effective that men and women look[ed] to advertising for personal definition. The ideal that the commercial media presented to the American woman fostered a perpetual dissatisfaction with her personal reality which, in turn, encouraged the need to consume - and this was exactly what advertisers intended."

Scope and Content

The Cookbooks and cooking pamphlets collection includes pamphlets, booklets, and other printed materials published by a myriad of American food companies in order to advertise their products to consumers, particularly women homemakers. The majority of the collection originates from the 1950s - 1960s, but includes materials that span the entirety of the 20th century and early 2000s. Topics range from, but are not limited to, the diets of school children, recipes using well-known American food brands such as Kraft, Jell-O, Campbell's Soups, and 7-Up, and local companies' yearly cookbooks featuring their employees' recipes. Other items include pamphlets on "high altitude cooking" and recipes clipped from newspapers.

Related Material

The Special Collections Research Center holds other rare books and manuscripts pertaining to cooking, such as the [Rosemary Poole Cookbook Collection](#) and the [Elizabeth Fairfax cookbook](#).

Keywords

Nineteen fifties
Nineteen sixties
Advertisements
Cookbooks
Cooking
Food
Home economics
Women in America

Bibliography

"'Women: Representations in Advertising.' Adage.<https://adage.com/article/adage-encyclopedia/women-representations-advertising/98938/> (accessed April 2, 2019). Freeman, Judith A., 'The distorting image: women and advertising, 1900 - 1960.' (University of Massachusetts Amherst, 1984).

<https://adage.com/article/adage-encyclopedia/women-representations-advertising/98938/>

Arrangement

This collection is arranged chronologically and alphabetically by year.

Description of Subordinate Components

Clabber Girl Pamphlet - The Clabber Girl Baking Powder, Co.

Unit ID /repositories/2/archival_objects/141722

Unit Date circa 1910s

Mixed Materials 1 (Box)

Container 1 (Folder)

"The Daily Times-News Readers' Cook Book" pamphlet - The Daily Times-News, Missouri Valley, IA

Unit ID /repositories/2/archival_objects/141723

Unit Date circa 1910s

Mixed Materials 1 (Box)

Container 2 (Folder)

"Reliable Recipes" booklet - Calumet Baking Powder, Co.

Unit ID /repositories/2/archival_objects/141724

Unit Date circa 1910s

Mixed Materials 1 (Box)

Container 3 (Folder)

"Clabber Girl recipes for Delicious Cakes, Biscuits, Hot Breads, and Other Tasty Foods" pamphlet - Hulman and Co.

Unit ID /repositories/2/archival_objects/141725

Unit Date circa 1920s

Mixed Materials 1 (Box)

Container 4 (Folder)

"University of Iowa Extension Bulletin - Bulletin No. 70 - The School Lunch" booklet

Unit ID /repositories/2/archival_objects/141726

Unit Date August 15, 1924

Mixed Materials 1 (Box)

Container 5 (Folder)

"Diet For The School Child - Iowa State College of Agriculture And Mechanic Arts" pamphlet

Unit ID /repositories/2/archival_objects/141727

Unit Date November 1925

Mixed Materials 1 (Box)

Container 6 (Folder)

"The Old Hickory Smoked Salt method Curing Meat" pamphlet - The Smoked Products Company

Unit ID /repositories/2/archival_objects/141728

Unit Date 1925

Mixed Materials 1 (Box)

Container 7 (Folder)

"Aunt Sammy's Radio Recipes" pamphlet - Bureau of Home Economics - U.S. Department of Agriculture

Unit ID /repositories/2/archival_objects/141729

Unit Date 1926 - 1927

Mixed Materials 1 (Box)

Container 8 (Folder)

"Attractive Meals Planned Complete - 32 Menus - 72 Recipes" pamphlet - The Rumford Company

Unit ID /repositories/2/archival_objects/141730

Unit Date 1931

Mixed Materials 1 (Box)

Container 9 (Folder)

"Frigidaire Recipe Book" pamphlet - Frigidaire Corporation

Unit ID /repositories/2/archival_objects/141731

Unit Date 1931

Mixed Materials 1 (Box)

Container 10 (Folder)

"12 dozen time-saving recipes" pamphlet - The Procter and Gamble Co.

Unit ID /repositories/2/archival_objects/141732

Unit Date 1932

Mixed Materials 1 (Box)

Container 11 (Folder)

"Knox Sparkling Gelatine" pamphlet - Charles B. Knox Gelatine, Co.

Unit ID /repositories/2/archival_objects/141733

Unit Date 1933

Mixed Materials 1 (Box)

Container 12 (Folder)

"The Calumet Book of Oven Triumphs" pamphlet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141734

Unit Date 1934

Mixed Materials 1 (Box)

Container 13 (Folder)

"The Wonder Book of Good Meals - World's Fair Edition" pamphlet - Continental Baking Company

Unit ID /repositories/2/archival_objects/141735

Unit Date 1934

Mixed Materials 1 (Box)

Container 14 (Folder)

"Your Frigidaire - Recipes And Other Helpful Information" pamphlet - Frigidaire Corporation

Unit ID /repositories/2/archival_objects/141736

Unit Date 1934

Mixed Materials 1 (Box)

Container 15 (Folder)

"Campfire Marshmallow Cookery" pamphlet - Angelus-Campfire Co.

Unit ID /repositories/2/archival_objects/141737

Unit Date 1935

Mixed Materials 1 (Box)

Container 16 (Folder)

"Famous Chocolate Recipes" pamphlet - General Foods Corporation - damaged

Unit ID /repositories/2/archival_objects/141738

Unit Date 1936

Mixed Materials 1 (Box)

Container 17 (Folder)

"For Vigorous Health - Sunkist Recipes for Every Day" pamphlet - California Fruit Growers Exchange

Unit ID /repositories/2/archival_objects/141739

Unit Date 1937

Mixed Materials 1 (Box)

Container 18 (Folder)

"15 Prize Winning recipes for Pillsbury's Wheat Bran" pamphlet - Pillsbury Flour Mills Company

Unit ID /repositories/2/archival_objects/141740

Unit Date circa 1940s

Mixed Materials 1 (Box)

Container 19 (Folder)

"The Heinz Book of Quantity Recipes and Menus" booklet - H. J. Heinz Company

Unit ID /repositories/2/archival_objects/141741

Unit Date 1940

Mixed Materials 1 (Box)

Container 20 (Folder)

"Victory Cook Book" pamphlet - Lysol Disinfectant

Unit ID /repositories/2/archival_objects/141742

Unit Date 1943

Mixed Materials 1 (Box)

Container 21 (Folder)

"Borden's eagle Brand Magic Recipes" pamphlet - The Borden Company

Unit ID /repositories/2/archival_objects/141743

Unit Date 1946

Mixed Materials 1 (Box)

Container 22 (Folder)

"All Electric-Mix Recipes Prepared specially for your Dormeyer Mixer" pamphlet - Dormeyer Coporation

Unit ID /repositories/2/archival_objects/141744

Unit Date 1946

Mixed Materials 1 (Box)

Container 23 (Folder)

"And Then The Cheese Tray" pamphlet - Kraft Foods Company

Unit ID /repositories/2/archival_objects/141745

Unit Date 1947

Mixed Materials 1 (Box)

Container 24 (Folder)

"Your New Meat Cook Book" pamphlet - National Live Stock and Meat Board

Unit ID /repositories/2/archival_objects/141746

Unit Date 1947 - 1948

Mixed Materials 1 (Box)

Container 25 (Folder)

"Brer Rabbit's New Orelans Molasses Recipes" pamphlet with inserts - Penick and Ford, LTD., Incorporated

Unit ID /repositories/2/archival_objects/141747

Unit Date 1948

Mixed Materials 1 (Box)

Container 26 (Folder)

"Dining Delights" pamphlet - The R. T. French Company

Unit ID /repositories/2/archival_objects/141748

Unit Date 1948

Mixed Materials 1 (Box)

Container 27 (Folder)

"How to Win Compliments For Your Cooking" booklet with inserts - Wesson Oil and Snowdrift People

Unit ID /repositories/2/archival_objects/141749

Unit Date 1948

Mixed Materials 1 (Box)

Container 28 (Folder)

"Miracles with Minute Tapioca" pamphlet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141750

Unit Date 1948

Mixed Materials 1 (Box)

Container 29 (Folder)

"Metropolitan Cook Book" pamphlet - Metropolitan Life Insurance Company

Unit ID /repositories/2/archival_objects/141751

Unit Date February 1948

Mixed Materials 1 (Box)

Container 30 (Folder)

"Carefree Cooking" pamphlet - Pet Milk Co.

Unit ID /repositories/2/archival_objects/141752

Unit Date circa 1950s

Mixed Materials 1 (Box)

Container 31 (Folder)

"Chiquita Banana's Cookbook" pamphlet - United Fruit Company

Unit ID /repositories/2/archival_objects/141753

Unit Date circa 1950s

Mixed Materials 1 (Box)

Container 32 (Folder)

Cookies and frosting recipes - typed page

Unit ID /repositories/2/archival_objects/141754

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 1 (Folder)

"Cooking Tips For Campers" typed pages

Unit ID /repositories/2/archival_objects/141755

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 2 (Folder)

"Cooking with Snow Floss Kraut" pamphlet - National Kraut Packers Association

Unit ID /repositories/2/archival_objects/141756

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 3 (Folder)

"Cranberries and how to cook them" pamphlet - Eatmor Cranberries

Unit ID /repositories/2/archival_objects/141757

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 4 (Folder)

"Easy One-Dish Meals with Hunt's Tomato Sauce" pamphlet - Hunt Foods

Unit ID /repositories/2/archival_objects/141758

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 5 (Folder)

"Editor's Choice of favorite recipes for entertaining" pamphlet - Cherry Products Sales Corporation

Unit ID /repositories/2/archival_objects/141759

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 6 (Folder)

"A Collection of Special Recipes For Teen Cooks" pamphlet - The Quaker Oats Company

Unit ID /repositories/2/archival_objects/141760

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 7 (Folder)

"Elegant but Easy Recipes with California Ripe Olives" pamphlet - Olive Advisory Board

Unit ID /repositories/2/archival_objects/141761

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 8 (Folder)

"Fish and Seafood Cookery" pamphlet - Booth Fisheries

Unit ID /repositories/2/archival_objects/141762

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 9 (Folder)

"Fresh Dessert Ideas" pamphlet - Ocean Spray Cranberries, Inc.

Unit ID /repositories/2/archival_objects/141763

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 10 (Folder)

"Holiday Recipes Featured on the Pat Gay Show KLZ Radio" pamphlet - KLZ Radio, CO

Unit ID /repositories/2/archival_objects/141764

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 11 (Folder)

"Ideas with Meat" pamphlet - American Meat Institute

Unit ID /repositories/2/archival_objects/141765

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 12 (Folder)

Information on cooking game meats - typed pages

Unit ID /repositories/2/archival_objects/141766

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 13 (Folder)

"Karo Kookery" pamphlet - Corn Products Refining Company

Unit ID /repositories/2/archival_objects/141767

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 14 (Folder)

"Maxine Mulvey's 'Hello Neighbor' Book" pamphlet - KOA Radio, Denver, CO

Unit ID /repositories/2/archival_objects/141768

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 15 (Folder)

"Mazola Recipes For Salads, Cakes and Fried Foods" pamphlet - Corn Products Refining Company

Unit ID /repositories/2/archival_objects/141769

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 16 (Folder)

"Mealtime Magic - 133 Homemaker Approved Recipes" pamphlet - National Live Stock and Meat Board

Unit ID /repositories/2/archival_objects/141770

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 17 (Folder)

"More Downright Delicious Sun-Maid Raisin Recipes" pamphlet - Sun-Maid Raisins

Unit ID /repositories/2/archival_objects/141771

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 18 (Folder)

"Musselman's Wonderful Good Pennsylvania Dutch Recipes" pamphlet - The C.H. Musselman Co.

Unit ID /repositories/2/archival_objects/141772

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 19 (Folder)

"Overseas Family Cookbook" binder with inserts

Unit ID /repositories/2/archival_objects/141773

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 20 (Folder)

"A Parade of Brazil Nut Recipes" pamphlet - Brazil Nut Association

Unit ID /repositories/2/archival_objects/141774

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 21 (Folder)

Party recipes book

Unit ID /repositories/2/archival_objects/141775

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 22 (Folder)

"Party-Time Hot Breads" fold-out pamphlet - Ocean Spray Cranberries, Inc.

Unit ID /repositories/2/archival_objects/141776

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 23 (Folder)

"'Philly' Dip Party Handbook" pamphlets (2) with insert

Unit ID /repositories/2/archival_objects/141777

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 24 (Folder)

"Recipes from Checkerboard Square" pamphlet - Ralston Purina Company

Unit ID /repositories/2/archival_objects/141778

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 25 (Folder)

"Seven All-Time Favorite Fresh Cranberry Recipes" pamphlet - Ocean Spray Cranberry Products

Unit ID /repositories/2/archival_objects/141779

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 26 (Folder)

"Spicy, Sassy, Sauces For meats and poultry" pamphlet - Ocean Spray Cranberries, Inc.

Unit ID /repositories/2/archival_objects/141780

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 27 (Folder)

"Time-Tested Royal recipes" pamphlet - Standard Brands, Inc.

Unit ID /repositories/2/archival_objects/141781

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 28 (Folder)

"To Win New Cooking Fame Just add Walnuts" pamphlet with some sections cut out - California Walnut Growers Association

Unit ID /repositories/2/archival_objects/141782

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 29 (Folder)

"Well Preserved" beet sugar pamphlet - Western Beet Sugar Producers, Inc.

Unit ID /repositories/2/archival_objects/141783

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 30 (Folder)

"Wonderful ways with soups...from Campbell's" pamphlet - Campbell Soup Company

Unit ID /repositories/2/archival_objects/141784

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 31 (Folder)

"20 Famous Cranberry Dishes...from famous American Eating Places" pamphlet - Ocean Spray Cranberry Products

Unit ID /repositories/2/archival_objects/141785

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 32 (Folder)

"21 New Ways To Serve Hamburger" pamphlet - Hunt's Tomato Sauce

Unit ID /repositories/2/archival_objects/141786

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 33 (Folder)

"35 Easy Ways to serve delicious High protein seafoods..." pamphlet - SeaPak Corporation

Unit ID /repositories/2/archival_objects/141787

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 34 (Folder)

"50 Wonderful Ways to use Cheese" pamphlet - American Dairy Association

Unit ID /repositories/2/archival_objects/141788

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 35 (Folder)

"75 Glamorous Rice Dishes Economical, Too" pamphlet - Louisiana State Rice Milling Company, Inc.

Unit ID /repositories/2/archival_objects/141789

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 36 (Folder)

"101 glorious ways to cook chicken" pamphlets (2) - Wesson Oil

Unit ID /repositories/2/archival_objects/141790

Unit Date circa 1950s

Mixed Materials 2 (Box)

Container 37 (Folder)

High altitude baking pamphlets and mail-in information with envelope

Unit ID /repositories/2/archival_objects/141791

Unit Date 1950s

Mixed Materials 2 (Box)

Container 38 (Folder)

"New Recipes That Never Grow Old for 2 or 4 or 6" pamphlet - Pet Milk Company

Unit ID /repositories/2/archival_objects/141792

Unit Date 1950

Mixed Materials 3 (Box)

Container 1 (Folder)

"250 delectable Dessert Recipes" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141793

Unit Date 1950

Mixed Materials 3 (Box)

Container 2 (Folder)

"300 Healthful Dairy Dishes" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141794

Unit Date 1950

Mixed Materials 3 (Box)

Container 3 (Folder)

"Easy Ways to Good Meals - 99 Delicious Dishes Made With Campbell's Soups" pamphlet - Campbell Soup Company

Unit ID /repositories/2/archival_objects/141795

Unit Date 1951

Mixed Materials 3 (Box)

Container 4 (Folder)

"Jane Ashley's Mazola Menu Magic" pamphlet - Corn Products Refining Company

Unit ID /repositories/2/archival_objects/141796

Unit Date 1951

Mixed Materials 3 (Box)

Container 5 (Folder)

"Seasoning Makes The Difference" pamphlet - R.T. French Company

Unit ID /repositories/2/archival_objects/141797

Unit Date 1951

Mixed Materials 3 (Box)

Container 6 (Folder)

"250 luscious Refrigerator Desserts" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141798

Unit Date 1951

Mixed Materials 3 (Box)

Container 7 (Folder)

"250 Ways of Serving Potatoes" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141799

Unit Date 1951

Mixed Materials 3 (Box)

Container 8 (Folder)

"500 Tempting Salads and Dressings - 500 delicious Salad Recipes" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141800

Unit Date 1951

Mixed Materials 3 (Box)

Container 9 (Folder)

"Borden's Eagle Brand 70 Magic Recipes" pamphlet - The Borden Company

Unit ID /repositories/2/archival_objects/141801

Unit Date 1952

Mixed Materials 3 (Box)

Container 10 (Folder)

"The Breads, Biscuits and Rolls Cook Book" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141802

Unit Date 1952

Mixed Materials 3 (Box)

Container 11 (Folder)

"Dishes Men Like" pamphlet - Lea and Perrins, Inc.

Unit ID /repositories/2/archival_objects/141803

Unit Date 1952

Mixed Materials 3 (Box)

Container 12 (Folder)

"21 'None Such' Mince Meat Recipes For Winter, Spring, Summer and Fall" pamphlet with insert - The Borden Company

Unit ID /repositories/2/archival_objects/141804

Unit Date 1952

Mixed Materials 3 (Box)

Container 13 (Folder)

"250 Superb Pies and Pastries" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141805

Unit Date 1952

Mixed Materials 3 (Box)

Container 14 (Folder)

"250 Ways to make Candy" pamphlets - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141806

Unit Date 1952

Mixed Materials 3 (Box)

Container 15 (Folder)

"250 Ways to prepare Meat" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141807

Unit Date 1952

Mixed Materials 3 (Box)

Container 16 (Folder)

"250 Ways to serve Fresh Vegetables" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141808

Unit Date 1952

Mixed Materials 3 (Box)

Container 17 (Folder)

"500 tasty Snacks Ideas For Entertaining" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141809

Unit Date 1952

Mixed Materials 3 (Box)

Container 18 (Folder)

"500 Ways To Make Tasty Sandwiches" pamphlet - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141810

Unit Date 1952

Mixed Materials 3 (Box)

Container 19 (Folder)

"Swift'ning" pamphlet - Swift and Company

Unit ID /repositories/2/archival_objects/141811

Unit Date circa 1955

Mixed Materials 3 (Box)

Container 20 (Folder)

"Automatic electric skillet recipe book" pamphlet - Tested Recipe Institute, Inc.

Unit ID /repositories/2/archival_objects/141812

Unit Date 1955

Mixed Materials 3 (Box)

Container 21 (Folder)

"The goodness of malt - a homemaker's guide" pamphlet and envelope - Barley and Malt Institute

Unit ID /repositories/2/archival_objects/141813

Unit Date 1955

Mixed Materials 3 (Box)

Container 22 (Folder)

"Quaker Surprise Recipes - 32 New Recipes and Pictures" pamphlet - The Quaker Oats Company

Unit ID /repositories/2/archival_objects/141814

Unit Date 1955

Mixed Materials 3 (Box)

Container 23 (Folder)

"Quicker Ways to Better Eating" pamphlet with inserts - Wesson Oil and Snowdrift People

Unit ID /repositories/2/archival_objects/141815

Unit Date 1955

Mixed Materials 3 (Box)

Container 24 (Folder)

"20 Wonderful Cakes made by the new Kraft Oil Method" pamphlet - Kraft Foods

Unit ID /repositories/2/archival_objects/141816

Unit Date 1955

Mixed Materials 3 (Box)

Container 25 (Folder)

"Carnation's Family Favorites" pamphlet with insert - Carnation Company

Unit ID /repositories/2/archival_objects/141817

Unit Date 1956

Mixed Materials 3 (Box)

Container 26 (Folder)

"The Hawaiian Homemaker's Favorite Island Recipes" booklet - Tongg Publishing Company, LTD.

Unit ID /repositories/2/archival_objects/141818

Unit Date 1956

Mixed Materials 3 (Box)

Container 27 (Folder)

"Salads A Recipe Book by Heinz" pamphlet - H.J. Heinz Company

Unit ID /repositories/2/archival_objects/141819

Unit Date 1956

Mixed Materials 3 (Box)

Container 28 (Folder)

"161 chafing dish and other specialties - Sunday Night Suppers" pamphlet with insert - Culinary Arts Institute

Unit ID /repositories/2/archival_objects/141820

Unit Date 1956

Mixed Materials 3 (Box)

Container 29 (Folder)

"Carnation's Failure-Proof Recipes" pamphlet - Carnation Company

Unit ID /repositories/2/archival_objects/141821

Unit Date 1957

Mixed Materials 4 (Box)

Container 1 (Folder)

"Fun and Fancy" pamphlet - Pet Milk Co.

Unit ID /repositories/2/archival_objects/141822

Unit Date 1957

Mixed Materials 4 (Box)

Container 2 (Folder)

"How to prepare foods for freezing" booklet - Sears, Roebuck and Co.

Unit ID /repositories/2/archival_objects/141823

Unit Date 1957

Mixed Materials 4 (Box)

Container 3 (Folder)

"Party Sweets" pamphlet - Carnation Company

Unit ID /repositories/2/archival_objects/141824

Unit Date 1957

Mixed Materials 4 (Box)

Container 4 (Folder)

"Perfect Pies" pamphlet with newsclipping - Carnation Company

Unit ID /repositories/2/archival_objects/141825

Unit Date 1957

Mixed Materials 4 (Box)

Container 5 (Folder)

"What's Cooking At Fort Sam Houston" pamphlet - Fourth U.S. Army Woman's Club

Unit ID /repositories/2/archival_objects/141826

Unit Date 1957

Mixed Materials 4 (Box)

Container 6 (Folder)

"You're really Cooking when you're cooking with Seven-Up!" pamphlets (2) with insert - Seven-Up Co.

Unit ID /repositories/2/archival_objects/141827

Unit Date 1957

Mixed Materials 4 (Box)

Container 7 (Folder)

"Metropolitan Cook Book" pamphlet - Metropolitan Life Insurance Company

Unit ID /repositories/2/archival_objects/141828

Unit Date March 1957

Mixed Materials 4 (Box)

Container 8 (Folder)

"Pillsbury's Best 10th Grand National Bake-Off Cookbook" booklet - Pillsbury Company

Unit ID /repositories/2/archival_objects/141829

Unit Date circa 1958

Mixed Materials 4 (Box)

Container 9 (Folder)

"9th Grand National Cook Book" pamphlet - Pillsbury Company

Unit ID /repositories/2/archival_objects/141830

Unit Date circa 1958

Mixed Materials 4 (Box)

Container 10 (Folder)

"The Art and Secrets of Chinese Cookery" pamphlet - Beatrice Foods, Co

Unit ID /repositories/2/archival_objects/141831

Unit Date 1958

Mixed Materials 4 (Box)

Container 11 (Folder)

"Baker's Favorite Chocolate Recipes" booklet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141832

Unit Date 1958

Mixed Materials 4 (Box)

Container 12 (Folder)

"Jan-U-Wine Recipe Book" pamphlet - Oriental Foods, Inc.

Unit ID /repositories/2/archival_objects/141833

Unit Date 1958

Mixed Materials 4 (Box)

Container 13 (Folder)

"The Skillet Cook Book" booklet - Wesson Oil and Snowdrift Sales Co.

Unit ID /repositories/2/archival_objects/141834

Unit Date 1958

Mixed Materials 4 (Box)

Container 14 (Folder)

"Wonderful ways with soups...from Campbell's" pamphlet - Campbell Soup Company

Unit ID /repositories/2/archival_objects/141835

Unit Date 1958

Mixed Materials 4 (Box)

Container 15 (Folder)

Safeway Stores, Incorporated of Denver, CO - Menus of the Week typed pages with envelope

Unit ID /repositories/2/archival_objects/141836

Unit Date 1958 - 1960

Mixed Materials 4 (Box)

Container 16 (Folder)

"Meat Recipes for the 1960's" pamphlet - National Live Stock and Meat Board

Unit ID /repositories/2/archival_objects/141837

Unit Date 1959 - 1960

Mixed Materials 4 (Box)

Container 17 (Folder)

"How to save money on meat" pamphlet - Ocean Spray

Unit ID /repositories/2/archival_objects/141838

Unit Date circa 1959

Mixed Materials 4 (Box)

Container 18 (Folder)

"Betty Crocker's 'Frankly Fancy' Foods Recipe Book" pamphlet - General Mills, Inc.

Unit ID /repositories/2/archival_objects/141839

Unit Date 1959

Mixed Materials 4 (Box)

Container 19 (Folder)

"Best One-Dish Meals Cookbook" booklet - Pillsbury Company

Unit ID /repositories/2/archival_objects/141840

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 20 (Folder)

"Better Homes and Gardens" binder inserts with envelope

Unit ID /repositories/2/archival_objects/141841

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 21 (Folder)

"Better Homes and Gardens" binder inserts with envelope

Unit ID /repositories/2/archival_objects/141842

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 22 (Folder)

"Better Homes and Gardens" cookie recipes binder insert with envelope

Unit ID /repositories/2/archival_objects/141843

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 23 (Folder)

"Better Homes and Gardens" binder inserts with envelope

Unit ID /repositories/2/archival_objects/141844

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 24 (Folder)

"Betty Crocker - Gold Medal - Bake ahead - Freeze ahead booklet" pamphlet - Betty Crocker and Gold Medal

Unit ID /repositories/2/archival_objects/141845

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 25 (Folder)

"Chick-N-Que Cue Book" pamphlet - Mazola Corn Oil

Unit ID /repositories/2/archival_objects/141846

Unit Date circa 1960s

Mixed Materials 4 (Box)

Container 26 (Folder)

"Christmas Holiday Shopper" newspaper

Unit ID /repositories/2/archival_objects/141847

Unit Date 1982

Mixed Materials 5 (Box)

Container 1 (Folder)

"Cook-Out Recipes compliments of Your Friendly Grocer" pamphlet

Unit ID /repositories/2/archival_objects/141848

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 2 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141849

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 3 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141850

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 4 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141851

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 5 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141852

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 6 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141853

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 7 (Folder)

Cookbook binder inserts with envelope

Unit ID /repositories/2/archival_objects/141854

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 8 (Folder)

"Cookbook for Young Moderns" pamphlet with insert - Pet Milk Co.

Unit ID /repositories/2/archival_objects/141855

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 9 (Folder)

"Cookies for Cookie Lovers" pamphlet - The Esther Circle of St. John's United Church of Christ, Union and Pierce Streets, Council Bluffs, IA

Unit ID /repositories/2/archival_objects/141856

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 10 (Folder)

"Cool Ideas Cook Book" pamphlet and insert - Pillsbury Company

Unit ID /repositories/2/archival_objects/141857

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 11 (Folder)

"The Easy Gourmet Vegetable Cook Booklet" pamphlet - Green Giant Company

Unit ID /repositories/2/archival_objects/141858

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 12 (Folder)

"Fabulous pies from Pillsbury" pamphlet with newsclipping - Pillsbury Company

Unit ID /repositories/2/archival_objects/141859

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 13 (Folder)

Handwritten recipe cards and "Better Homes and Gardens" binder inserts with envelope

Unit ID /repositories/2/archival_objects/141860

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 14 (Folder)

Handwritten recipes and binder inserts with envelope

Unit ID /repositories/2/archival_objects/141861

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 15 (Folder)

Handwritten recipes and recipe clippings with envelope

Unit ID /repositories/2/archival_objects/141862

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 16 (Folder)

"Joys of Jell-O" pamphlet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141863

Unit Date circa 1960s

Mixed Materials 5 (Box)

Container 17 (Folder)

"Parties for Anniversaries and Birthdays" pamphlet - Family Circle Magazine

Unit ID /repositories/2/archival_objects/141864

Unit Date circa 1960s

Mixed Materials 6 (Box)

Container 1 (Folder)

"Patio Picnic cook book" pamphlet with inserts - Swift and Company

Unit ID /repositories/2/archival_objects/141865

Unit Date circa 1960s

Mixed Materials 6 (Box)

Container 2 (Folder)

"All-American Favorite Recipes With Mazola Corn Oil And Gold Medal Flour" pamphlet - Betty Crocker

Unit ID /repositories/2/archival_objects/141866

Unit Date 1960

Mixed Materials 6 (Box)

Container 3 (Folder)

"Fast Fun and Fancy cooking with Carnation" pamphlet - Carnation Company

Unit ID /repositories/2/archival_objects/141867

Unit Date 1960

Mixed Materials 6 (Box)

Container 4 (Folder)

"Favorite Recipes from Royal Neighbor Kitchens" booklet - Royal Neighbors of America

Unit ID /repositories/2/archival_objects/141868

Unit Date 1960

Mixed Materials 6 (Box)

Container 5 (Folder)

"Answers to What's Cooking?" pamphlet - Carnation Company

Unit ID /repositories/2/archival_objects/141869

Unit Date 1961

Mixed Materials 6 (Box)

Container 6 (Folder)

"Pillsbury's 13th Grand National Bake-Off Cookbook" booklet with insert - Pillsbury Company

Unit ID /repositories/2/archival_objects/141870

Unit Date 1961

Mixed Materials 6 (Box)

Container 7 (Folder)

"Cooking With Inspiration" booklet with insert - Gorcery Store Products Co.

Unit ID /repositories/2/archival_objects/141871

Unit Date 1962

Mixed Materials 6 (Box)

Container 8 (Folder)

"Knox On-Camera Recipes" booklet - Knox Gelatine, Inc.

Unit ID /repositories/2/archival_objects/141872

Unit Date 1962

Mixed Materials 6 (Box)

Container 9 (Folder)

"Knox On-Camera Recipes" booklet - Knox Gelatine, Inc.

Unit ID /repositories/2/archival_objects/141873

Unit Date 1963

Mixed Materials 6 (Box)

Container 10 (Folder)

"Pillsbury's 14th Grand National Bake-Off Cookbook" booklet - Pillsbury Company

Unit ID /repositories/2/archival_objects/141874

Unit Date 1963

Mixed Materials 6 (Box)

Container 11 (Folder)

"Sweet Moment Dessert" pamphlet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141875

Unit Date 1963

Mixed Materials 6 (Box)

Container 12 (Folder)

"Women's Circle Cook Book" booklet - Women's Circle Books

Unit ID /repositories/2/archival_objects/141876

Unit Date 1963

Mixed Materials 6 (Box)

Container 13 (Folder)

"Borden's eagle Brand Magic Recipes" pamphlet - The Borden Company

Unit ID /repositories/2/archival_objects/141877

Unit Date 1964

Mixed Materials 6 (Box)

Container 14 (Folder)

"Teena in the kitchen with her friends' best recipes" pamphlet - Imperial Sugar Company

Unit ID /repositories/2/archival_objects/141878

Unit Date 1964

Mixed Materials 6 (Box)

Container 15 (Folder)

"100 New Bake-Off Recipes" booklet - Pillsbury Company

Unit ID /repositories/2/archival_objects/141879

Unit Date 1964

Mixed Materials 6 (Box)

Container 16 (Folder)

Newsclippings

Unit ID /repositories/2/archival_objects/141880

Unit Date 1965; 1971; 1973

Mixed Materials 6 (Box)

Container 17 (Folder)

"Ma's Cookin' Mountain Recipes" pamphlet - Ozark Maid Candies

Unit ID /repositories/2/archival_objects/141881

Unit Date 1966

Mixed Materials 6 (Box)

Container 18 (Folder)

"Bran for All Occasions Featuring Kellogg's Bran Cereals" pamphlet - Kellogg Company

Unit ID /repositories/2/archival_objects/141882

Unit Date circa 1970s

Mixed Materials 6 (Box)

Container 19 (Folder)

"Taste O' The Wild - Wild Rice Basic Preparation - Recipes - History" pamphlet - Taste O' The Wild

Unit ID /repositories/2/archival_objects/141883

Unit Date circa 1970s

Mixed Materials 6 (Box)

Container 20 (Folder)

"100 Ways to Be Original In All Your Cooking" pamphlet - Lea and Perrins Sauce

Unit ID /repositories/2/archival_objects/141884

Unit Date circa 1970s

Mixed Materials 6 (Box)

Container 21 (Folder)

Newsclippings

Unit ID /repositories/2/archival_objects/141885

Unit Date 1970s

Mixed Materials 6 (Box)

Container 22 (Folder)

"Picnic Fixin's from Frigidaire" pamphlet - The Benjamin Company

Unit ID /repositories/2/archival_objects/141886

Unit Date 1973

Mixed Materials 6 (Box)

Container 23 (Folder)

"Clock-watcher's cookbook" pamphlet - General Foods Corporation

Unit ID /repositories/2/archival_objects/141887

Unit Date 1975

Mixed Materials 6 (Box)

Container 24 (Folder)

"Meet Meat" pamphlet - Safeway Stores, Inc.

Unit ID /repositories/2/archival_objects/141888

Unit Date circa 1975

Mixed Materials 6 (Box)

Container 25 (Folder)

"Quick and Easy Hearty Dishes" pamphlet - Campbell's Soup Company

Unit ID /repositories/2/archival_objects/141889

Unit Date 1978

Mixed Materials 6 (Box)

Container 26 (Folder)

"The Wonderful World of Cheese" pamphlet - Safeway Stores, Inc.

Unit ID /repositories/2/archival_objects/141890

Unit Date circa 1980s

Mixed Materials 6 (Box)

Container 27 (Folder)

"Flavor Without Salt" fold-out pamphlet - Adolph's Salt Substitute

Unit ID /repositories/2/archival_objects/141891

Unit Date circa 1980s

Mixed Materials 6 (Box)

Container 28 (Folder)

"The Well-Rounded Potato" pamphlet with inserts - Betty Crocker

Unit ID /repositories/2/archival_objects/141892

Unit Date 1981

Mixed Materials 6 (Box)

Container 29 (Folder)

"From Your Neighbors Kitchen" booklet - Northcrest Care Center, Council Bluff, IA

Unit ID /repositories/2/archival_objects/141893

Unit Date 1982

Mixed Materials 6 (Box)

Container 30 (Folder)

"Holiday Recipes" pamphlet - Midwest Energy Company

Unit ID /repositories/2/archival_objects/141894

Unit Date 1989

Mixed Materials 7 (Box)

Container 1 (Folder)

"Holiday Delights" pamphlet - Midwest Power Systems

Unit ID /repositories/2/archival_objects/141895

Unit Date 1992

Mixed Materials 7 (Box)

Container 2 (Folder)

"Campbell's Holiday Cookbook and Planner" pamphlet and newsclipping - Campbell Soup Company

Unit ID /repositories/2/archival_objects/141896

Unit Date 1996

Mixed Materials 7 (Box)

Container 3 (Folder)

"Healthy Foods: Your Guide to the Best Basic Foods" pamphlet - Center for Science in the Public Interest

Unit ID /repositories/2/archival_objects/141897

Unit Date 2002

Mixed Materials 7 (Box)

Container 4 (Folder)

"The Country Cooking recipe Collection - Prize-Winning Fruits and Berries" pamphlet - Reiman Media Group, Inc.

Unit ID /repositories/2/archival_objects/141898

Unit Date 2004

Mixed Materials 7 (Box)

Container 5 (Folder)

"Delicious Homemade Recipes and Gift Ideas" pamphlet with sections cut out

Unit ID /repositories/2/archival_objects/141899

Unit Date 2004

Mixed Materials 7 (Box)

Container 6 (Folder)

"The Country Cooking Recipe Collection - Prize-Winning Slow Cooker Recipes" pamphlet - Reiman Media Group, Inc.

Unit ID /repositories/2/archival_objects/141900

Unit Date 2005

Mixed Materials 7 (Box)

Container 7 (Folder)

"One-Pot" recipes" pamphlet with insert - Taste of Home

Unit ID /repositories/2/archival_objects/141901

Unit Date 2008

Mixed Materials 7 (Box)

Container 8 (Folder)