

# Uneeda Trade Cards and Handwritten Recipes

Uneeda Trade Cards and Handwritten Recipes

c. 1930



## Title Statement

Uneeda Trade Cards and Handwritten Recipes  
Ms.2025.083

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## Publication Statement

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## Profile Description

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## Descriptive Summary

### Unit ID

Ms.2025.083

### Unit Date

c. 1930

### Language

The materials in this collection are in English.

### Abstract

This collection consists of 13 trade cards for the National Biscuit Company "Uneeda Bakers" from around the 1930s, with most of the trade cards containing handwritten recipes and quilt patterns on their backs.

### Creator

National Biscuit Company

### Creator

Nabisco, Inc

### Creator

Uneeda Biscuit

### Extent

0.1 Cubic Feet 1 folder

## Repository

Special Collections and University Archives, Virginia Tech

# Administrative Information

## Conditions Governing Access

The collection is open for research.

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## Source of Acquisition

This collection was purchased by the Special Collections and University Archives in May of 2025.

## Processing Information

The processing, arrangement, and description of the Uneeda Trade Cards and Handwritten Recipes was completed in November 2025.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Uneeda Trade Cards and Handwritten Recipes, c.1930, Ms2025-083, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

# Scope and Content

This collection consists of 13 trade cards for the National Biscuit Company "Uneeda Bakers" from around the 1930s. Printed on the front of the trade cards are various advertisements for Uneeda products such as shredded wheat and oreos. The back of the cards contain handwritten recipes and quilting patterns from an unknown author.

# Keywords

History of Food and Drink

# Rights Statement for Archival Description

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# Description of Subordinate Components

## Trade Cards

**Unit Date** c. 1930

**folder** 1