

World War II Food Ephemera Collection

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1941-1945



Title Statement

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Profile Description

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Descriptive Summary

Unit ID

Ms.2024.039

Unit Date

1941-1945

Language

Materials in this collection are in English

Abstract

The World War II Food Ephemera Collection consists of pamphlets, booklets, newsletters, and canning labels. They contain topics on canning, home economics, meats, nutrition, hospitality, meal planning, wheat and flour, menus, vegetables, and desserts. Many of the materials describe the significance of rationing during the wartime.

Extent

0.2 Cubic Feet 1 box

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

The collection was purchased by Special Collections in February 2024.

Processing Information

The processing, arrangement, and description of the World War II Food Ephemera Collection was completed in April 2024.

Preferred Citation

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Scope and Content

The World War II Food Ephemera Collection consists of pamphlets, booklets, newsletters, and canning labels. They contain topics on canning, home economics, meats, nutrition, hospitality, meal planning, wheat and flour, menus, vegetables, and desserts. Many of the materials describe the significance of rationing during the wartime.

Series I: Desserts contains pamphlets that have dessert recipes for wartime rationing.

Series II: Hospitality includes a booklet on how to host guests.

Series III: Kitchen Equipment includes booklets for information on oven drying and refrigerators.

Series IV: Meal Planning contains materials to help with meal planning recipes and workbooks.

Series V: Meats consists of materials on meat cuts and recipes during wartime. One pamphlet features Uncle Sam with the quote "I Must Have MORE CHICKS Raised in 1942!" and other cartoon drawings of eggs and chickens.

Series VI: Menus contains two menus for wartime recipes.

Series VII: Newsletters includes newsletters from corporations on food during wartime.

Series VIII: Nutrition has booklets and pamphlets for nutritional information. One booklet "Eat Right to Work and Win" contains cartoons featuring characters, such as Popeye, Toots and Casper, and the Phantom, to teach nutrition.

Series IX: Vegetables has pamphlets and canning labels. There are 8 copies of the canning labels from Veg-All, mixed vegetables.

Series X: Wheat and Flour contains pamphlets. One pamphlet includes information on enriched flour and bread during the wartime, with information on what this means and how it helps the wartime U.S.

Keywords

History of Food and Drink

Home economics

World War, 1939-1945

Culinary pamphlets

Pamphlets

Broadsides

Nutrition

Menus

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Arrangement

The collection is organized by types of kitchen and food items.

Description of Subordinate Components

Series I: Desserts

Booklets

Unit Date 1941-1942

box-folder 1 (box)

Container 1 (folder)

Bibliography

"Cookies from Home" by Kellogg Company

"Recipes to Match Your Sugar Ration" by the Bureau of Home Economics, United States Department of Agriculture, and the Consumer Division, Office of Price Administration (1942)

"Wartime Frozen Desserts" by Pet Milk

Series II: Hospitality

Booklet

box-folder 1 (box)

Container 2 (folder)

Bibliography

"Extending Home Hospitality in Wartime" by Kelvin Kitchen

Series III: Kitchen Equipment

Booklets

Unit Date 1943

box-folder 1 (box)

Container 3 (folder)

Bibliography

"Oven Drying: One Way to Save Victory Garden Surplus" by U.S. Department of Agriculture (1943)

"Wartime Suggestions to help you get the most out of your Refrigerator" by Frigidaire Division, General Motors Corporation (1943)

Series IV: Meal Planning

Booklets

box-folder 1 (box)

Container 4 (folder)

Bibliography

"Fightin' Food" by Pillsbury Flour Mills Company (Fifth Edition)

"How To Get The Most Out Of The Food You Buy" by General Electric Consumers Institute

"How To Get The Most Out Of The Food You Buy" by General Electric Consumers Institute

"Money Management for Newlyweds" by Household Finance Corporation

Series V: Meats

Booklets

box-folder 1 (box)

Container 5 (folder)

Bibliography

"The Meat You Buy" by Armour and Company

Pamphlets

box-folder 1 (box)

Container 6 (folder)

Bibliography

"Cooking for few ..." by American Meat Institute

"Food Will Win the War" by AMCO

Series VI: Menus

box-folder 1 (box)

Container 7 (folder)

Series VII: Newsletters**Home Economics News**

box-folder 1 (box)

Container 8 (folder)

Nation-Wide News

box-folder 1 (box)

Container 9 (folder)

Pillsbury's Fightin' Food Communique

Unit Date 1943-1944

box-folder 1 (box)

Container 10 (folder)

Series VIII: Nutrition**Booklets**

box-folder 1 (box)

Container 11 (folder)

Bibliography

"Eat Right to Work and Win" by Office of Defense Health and Welfare Services (1942)

Pamphlets

box-folder 1 (box)

Container 12 (folder)

Bibliography

"Citrus in Nutrition" by California Fruit Growers Exchange

"The Daily Needs of Essential Nutrients and the Nutritional Values of Commonly Eaten Foods" by Committee on Food and Nutrition, National Research Council

"Home Volunteer Meal Planner BLANK" by Office of Defense Health and Welfare Services

"National Wartime Nutrition Guide" by United States Department of Agriculture

"National Wartime Nutrition Guide" by United States Department of Agriculture

Series IX: Vegetables

Canning Labels

box-folder 1 (box)

Container 12 (folder)

Pamphlets

Unit Date 1943

box-folder 1 (box)

Container 13 (folder)

Bibliography

"Corn in Wartime Nutrition"

"Peas in Wartime Nutrition"

"Soybeans for Family Meals" by Eleanor B. Winters, Pennsylvania State College, School of Agriculture (1943)

"The Science and Art of Potato Cookery Making the Most of an Important 'Basic 7' Food in Wartime Meals" by the Idaho State Department of Agriculture (1943)

Series X: Wheat and Flour**Pamphlets**

Unit Date 1942-1943

box-folder 1 (box)

Container 14 (folder)

Bibliography

"'Enriched' Flour and Bread from the Housewife's Viewpoint: A Manual for Women Patriots" by Robert R. Williams (1942)

"Vitamin Food Chart" by the Cream of Wheat Corporation

"Wanted: 14 Million Acres More Wheat for '44!" by United States Department of Agriculture (1943)