

Hauser Institute of New York City Collection

Hauser Institute of New York City Collection
1929-1930, undated



Title Statement

Hauser Institute of New York City CollectionHauser Institute of New York City Collection, 1929-1930, undated
Ms.2022.064

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Profile Description

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Descriptive Summary

Unit ID

Ms.2022.064

Unit Date

1929-1930, undated

Language

The materials in the collection are in English.

Abstract

This collection contains booklets and broadsides related to the Hauser Institute of New York City, conducted by food scientist Gayelord Hauser (1895-1984). They contain pseudoscientific instructions related to health and nutrition.

Creator

Hauser, Gayelord

Creator

Hauser Institute of New York City

Extent

0.2 Cubic Feet 1 box

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

This collection was purchased by Special Collections and University Archives in 2015.

Processing Information

The processing, arrangement, and description of the Hauser Institute of New York City Collection was completed in October 2022.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Hauser Institute of New York City Collection, 1929-1930, undated, Ms2022-064, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Biographical Note

Gayelord Hauser was born as Helmut Eugene Benjamin (also Bengamin) Gellert Hauser in Tübingen, Germany, in 1895. He immigrated to the United States to join his brother, Rev. Otto Hauser. As a young man, he developed tuberculosis of the hip and underwent several medical procedures, but Hauser felt that he owed his progress to a doctor who recommended natural remedies.

Hauser traveled to Vienna, Zurich, Dresden, and Copenhagen to learn about food science and, upon his return in 1923, opened an office in Chicago and began teaching about "curative powers of food." He wrote over a dozen books on health and nutrition, and promoted his restorative diets through talks and radio shows. While he gained a following among some celebrities in the early- to mid-20th century, he drew criticism from the medical community, who considered his teachings to be quackery. Hauser died in North Hollywood, California, in 1984.

External Sources:

Peter Kerr, "GAYELORD HAUSER, 89, AUTHOR: PROPONENT OF NATURAL FOODS," *New York Times*. December 29, 1984. <https://www.nytimes.com/1984/12/29/obituaries/gayelord-hauser-89-author-proponent-of-natural-foods.html>. Accessed October 13, 2022.

Scope and Content

This collection contains booklets and broadsides related to the Hauser Institute of New York City, conducted by food scientist Gayelord Hauser. It includes several booklets written by Hauser with pseudoscientific advice related to health and nutrition, broadsides related to Hauser's teachings and presentations, and hand-written food logs, as well as a weight loss booklet published by Metropolitan Life Insurance Company and an assortment of newspaper clippings unrelated to Hauser.

Keywords

History of Food and Drink
Folk, historical, and patent medicine
Health

Rights Statement for Archival Description

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Arrangement

The collection is arranged by content type.

Description of Subordinate Components

"Chemical Analysis of Types and Temperaments with Key to Foods" book

Unit Date 1930

box-folder 1 (box)

Container 1 (folder)

"The Eliminative Feeding System" Book

Unit Date 1930

box-folder 1 (box)

Container 2 (folder)

"Facial Rejuvenation Through One-Minute Gymnastics" Book

box-folder 1 (box)

Container 3 (folder)

"The Master Body Building System" Book

Unit Date 1929

box-folder 1 (box)

Container 4 (folder)

"The New Health Cookery" Book

Unit Date 1930

box-folder 1 (box)

Container 5 (folder)

"Reduce and Rejuvenate! The New Way: The Pound a Day Reducing System" Book

box-folder 1 (box)

Container 6 (folder)

Hauser Institute Broadsides

Unit Date undated

box-folder 1 (box)

Container 7 (folder)

"Overweight: Its Cause and Treatment" Booklet

box-folder 1 (box)

Container 8 (folder)

Food Logs

Unit Date undated

box-folder 1 (box)

Container 9 (folder)

Newspaper Clippings

Unit Date undated

box-folder 1 (box)

Container 10 (folder)