

Vehon, Louis, Advertising Materials

Louis Vehon Advertising Materials

ca. 1890s



Title Statement

Vehon, Louis, Advertising Materials Louis Vehon Advertising Materials, ca. 1890s Ms.1987.030

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Profile Description

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Descriptive Summary

Unit ID

Ms.1987.030

Unit Date

ca. 1890s

Language

The materials in the collection are in English.

Abstract

The collection contains advertising materials from Louis Vehon's mail-order garment business in Chicago, Illinois, dating from the 1890s.

Creator

Vehon, Louis, 1862-1926

Extent

0.1 Cubic Feet 1 folder

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

The Louis Vehon Advertising Materials were acquired by Special Collections and University Archives in 1987.

Processing Information

The processing, arrangement, and description of the Louis Vehon advertising materials was completed in September 2013.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Louis Vehon Advertising Materials, Ms1987-030, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Administrative History

Louis Vahon's company created "made to measure," clothing. Measurements were sent in with a mail-order and the custom fit clothing was sent in return.

Scope and Content

This collection contains a number of promotional materials for Louis Vahon's mail-order tailoring business. Vahon's company created "made to measure," clothing. Measurements were sent in with a mail-order and the custom fit clothing was sent in return. One pamphlet in the collection states, "Our plan of sending goods by express -ALL CHARGES PREPAID BY US- with FULL TRY-ON PRIVELEDGES, assures you of a perfect fit, and examination as regards the making before you need to pay for them." The collection also includes of a form letter from the company to a potential patron, informational pamphlets, envelopes, a measurement guide, and textile samples.

Keywords

Advertisements

Businesspeople

Louis Vehon Fine Merchant Tailoring

Rights Statement for Archival Description

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Description of Subordinate Components

Advertisements

Unit Date ca. 1890s

folder 1